



## Steven Wallis | Biography

Steven is an internationally respected specialist in brand futures, with expertise that intersects the worlds of foresight, strategy, innovation, design and culinary realisation.

He inspires consumer-centric solutions that really answer evolving consumer needs—through his skill for creative envisioning and bringing emergent ideas and concepts to life. His knowledge and experience as a chef means he is also able to shape product development through visceral thinking on flavours, ingredients and formulations that deliver multi-sensory propositions and experiences.

Steven is the Season 3 Champion and returning judge on BBC's MasterChef UK, which is the highest rated reality TV show in the UK and syndicated globally—where he helps define the UK's emerging culinary talents. With a wealth of media and live demonstration experience, he is an experienced culinary teacher, influencer and presenter.

With 20+ years leadership experience across consulting, strategy, design and manufacturing businesses, Steven is a respected creative tour de force. He continues to shape growth strategies for prestige and FMCG brands across the globe—notably in the worlds of food & beverages, beauty & personal care, fine fragrance, luxury hospitality and travel.